

NEWS RELEASE

THE ADVISORY HOUSE APPOINTS ASSOCIATE PARTNER AT THE UK OPERATION

London, United Kingdom / Zurich, Switzerland, 16 January 2012: The Advisory House, a leading management consultancy to the European energy industry, today announced the appointment of seasoned management consultant Dr Jim Fitzgerald as Associate Partner at the London-based UK operation.

Jim Fitzgerald will be instrumental in growing The Advisory House Ltd activities in the UK. The company serves utility companies faced with the enormous changes the energy market is undergoing currently. The Advisory House has a strong track record in strategic advice and operative know-how as well as investment strategies, particularly in the renewable energy market.

Senior energy expertise strengthens UK capacity

With a solid background in the utilities industry and more than 12 years of experience in consulting, Jim Fitzgerald has held senior functions at PricewaterhouseCoopers and most recently at Ernst & Young where he was a leading member of the E&Y Energy and Environment Infrastructure Advisory practice.

“We are extremely happy to welcome such an experienced energy professional to the group and are convinced that Jim will contribute to the robust company culture of growth and our leadership position in the markets we serve,” said Dr Dirk Mulzer, Partner and Managing Director, The Advisory House Ltd.

Gaining strategic know-how

Jim’s strengths reflect the strategic leadership and competences the company is renowned for across the European market. Additionally, the company will profit from his profound understanding of regulatory issues in the industry. Jim has acted as an advisor to corporations, regulators such as Ofgem and governments on electricity market restructuring, strategic, regulatory, tariff and market entry issues in the UK as well as abroad. His expertise in these areas will be key in shaping that focus of the business in the UK market.

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About The Advisory House:

The Advisory House AG is a leading provider of consulting services to the energy industry in Europe. The company was incorporated in Switzerland in 2003 and has grown continuously with offices operating in Zurich, Munich, Vienna, Cologne and London. Today, close to 80 consultants work across the region to offer solutions to the evolving energy market. More information about The Advisory House is available at www.advisoryhouse.com

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